

INFORMATION BULLETIN

WORKFORCE INVESTMENT ACT

Number: WIAB01-14

Date: August 16, 2001
Expiration Date: 12/31/01
69:37:cs:4837

TO: WORKFORCE DEVELOPMENT COMMUNITY

SUBJECT: MOBILE CAREER DEVELOPMENT VAN

The Minnesota Department of Economic Security, under a grant from the US Department of Labor, is presenting its Mobile Career Development Van at venues across the country. Recently, it made an appearance at the JETT*CON 2001 conference in Baltimore. On August 23, 2001, it will be available for viewing in Sacramento. The van will be located at The Mark Sanders Complex, 2901 50th Street, Sacramento, CA 95817, from 9 a.m. until 4 p.m. If you are interested in the service possibilities this type of vehicle offers, we hope you will be able to stop by to view the latest in mobile career center technology.

Minnesota marketing materials suggest that you come aboard and take a seat at one of the workstations; try out the latest in high-tech computing tools; take a sample assessment and find out more about their computer training tool, the AMERICAN PCPRO™ LICENSE.

The very essence of this platform is its mobility. This pilot is designed to bring the concept of the project, as well as the van itself, to the entire country. If you are not able to come to Sacramento on August 23, 2001, you may contact the Minnesota staff at the Web address below to explore the feasibility of exhibiting the Mobile Van at your conference or in your area. If scheduling or space limitations preclude showing of the van itself, they will be happy to come to you with a "slide show" on how this van can help you deliver your services to hard to reach places, such as rural areas, remote worksites, Indian reservations, or inner city schools.

For directions to the Mark Sanders Complex, please contact Diane Watrous at (916) 227-1337. More information on the Mobile Van can be found at the following Web address: <http://www.mnwfc.org/truck/index.htm> and in the attachment.

If you have any questions, please contact your regional advisor at (916) 653-6347.

/S/ BILL BURKE
Chief

Attachment

www.bigpurpletruck.org

The Mobile Career Development Van



- **The Mobile Career Development Van Project** provides an exciting opportunity for the workforce development community to reach across the "digital divide." It provides workforce and job skills development tools and computer/internet training to areas of the country and populations not currently being served by traditional "bricks and mortar" institutions.

A demonstration of this project to the workforce development community at JETT★CON2000 in Albuquerque, New Mexico and The Black Congressional Caucus in Washington D.C. resulted in a Department of Labor grant to the Minnesota Department of Economic Security to pilot the project.

- **The Mobile Career Development Van** is a large truck with a custom-configurable layout featuring up to 24 workstations and providing access to job seeker services such as America's Job Bank, employer services like America's Talent Bank and customized computer training programs. The van is a portable classroom facility that brings to inner city or rural populations capabilities traditionally not available to them.

The van incorporates the latest in computer hardware, including a mobile satellite dish capable of bi-directional transmission, allowing DSL or Fractional T-1 transmission speeds, LCD Video, VHS, DVD and CD players with five channel surround sound, and a fully interactive instructor console.

The van is fully accessible, allowing all clients the opportunity to experience this truly 21st Century tool!

- **Think of the possibilities!** Having a fleet of vans available to the workforce development community changes entirely the way we deliver service. From disaster response to mass layoff service; from assisting an older worker in finding his way in the digital age, thereby retaining his job, to assisting an inner-city youth in finding her way into a highly technical and promising future career; from allowing a company to retrain and thereby retain their loyal, experienced workforce, this program specifically targets the workers of the new millennium.

Become a part of this revolutionary enterprise. Contact us to find out how to use this tool in providing services to YOUR workforce community.

Driving Your Career



www.mnwfc.org

Contact Information

Keith Reed, Manager

The Mobile Career Development Van Project

390 North Robert Street St. Paul, Minnesota 55101

keith.reed@state.mn.us

Office: 651.297.7295 Cell: 651.271.8309 TTY: 651.296.2796



www.iseek.org



www.bigpurpletruck.org

Available in alternate formats upon request by calling 651.287.3947 or TTY 651.296.2796.